



August 27, 2009

Dear Member:

This letter contains important information about the replacement of your High Desert Visa debit card with an Alaska USA Visa debit card.

During the month of September, you will receive a new Alaska USA Visa debit card. Please continue to use your existing High Desert Visa debit card until you receive the new card and your new four-digit PIN (personal identification number). The PIN will arrive approximately 4-6 days after the receipt of your new card.

Card Activation: Once you have received your new Alaska USA debit card and your new PIN, please activate the card by following the instructions on the activation sticker. Activation and use of your Alaska USA card acknowledges your acceptance of the terms and conditions as reflected in the disclosure that will be included with the new card. Once you have activated your Alaska USA card, your High Desert card will be deactivated. Please then destroy your High Desert card.

Please be sure to contact any merchants that have recurring payments processed on your High Desert debit card and provide them with your new Alaska USA debit card information. This will ensure that reoccurring payments continue without interruption.

All existing High Desert debit cards will be deactivated and cannot be used for any purchase or other transactions after September 30, 2009. In the event that you choose not to activate your new Alaska USA debit card, please destroy both cards.

If you have any questions or concerns, please contact me Monday-Friday, 10:00 a.m.-6:30 p.m. PST, at (800) 525-9094, ext. 2830.

Sincerely,

A handwritten signature in cursive script that reads "Kent Logan".

Kent Logan
Vice President,
Electronic and Card Services